CASE STUDY

SSLRESELLER

DOTINUM

PROJECT

SSLReseller.pl is a brand owned by MSERWIS.pl. Using the site **SSLReseller.pl** our customers can buy SSL certificates in bulk at competitive prices.

CHALLENGE

With the development of online commerce there have been raised some concerns about the safety of confidential user data processed during an online transaction. If a company selling products online fails to protect its website adequately, it may result in data loss during an online payment. User data (e.g. credit card number) can then fall into the wrong hands. To prevent this, you need to install on your website an SSL certificate that encrypts data sent between the user and the server.

We are currently selling SSL certificates of reputable brands on 3 different sites - mserwis.pl, certyfikaty24.pl and domeny.tv. Some of our clients, however, sell SSL certificates under their own brand names and they find it difficult to enter manually all the data needed for order. Hence the need to create both an API for direct integration, and a site where they can check an order status and, if necessary, place such an order manually.

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IMPLEMENTATION

SSLReseller is a web-based system and PaaS which was created for a narrow, specific group of customers, thus filling the gap among our other sites. A typical user of this site is another company/economic entity that sells or plans to start selling SSL certificates to its customers under its own brand name, or plans to purchase certificates in bulk for their own purposes.

Typically, when buying an SSL certificate on the Internet one needs to wait for its activation until after the payment has been made - we decided to simplify this procedure. The SSLReseller users make a prepayment and because their money is available in their account at any time, after they have selected an SSL certificate, the order procedure is automatically activated. The introduction of prepaid balances to the site accelerated certificate issuance – now it only takes a couple of seconds instead of hours or days previously needed for your wire transfer to reach our bank account.

In addition, we integrated our site with systems owned by such SSL certificate issuers as GeoTrust, Comodo, Thawte and Symantec. Due to our simplified, yet fully secure certificate order procedures we are able to execute orders automatically all year long, round the clock.

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Thanks to a full integration with the largest certificate issuers we can execute orders automatically, non-stop.

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RESULTS

WIDE RANGE OF CERTIFICATES

TRANSPARENCY WHEN USING THE SITE

SELLING OUR SERVICES UNDER THE CLIENT'S OWN BRAND NAME

Using **SSLReseller** external companies can easily and in large quantities purchase SSL certificates for their customers or for their own purposes. This means ensured safety of use for a growing number of websites.

Using the site is completely transparent, which allows our clients to sell our services under their own brand name, without even mentioning our involvement.

In addition, simplified, yet fully safe procedures allow to purchase an SSL certificate within a few minutes.

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RESELER

RESELER

SSLRESELLER

RapidSSL.

GeoTrust

COMODO
Creating Trust Online

Symantec